



Enriching Lives

KIRLOSKAR BROTHERS LIMITED

A Kirloskar Group Company

Press Release

Hon. Prime Minister Shri. Narendra Modi unveils founder's biography, stamp on 100 years of Kirloskar Brothers Ltd.

- *Hon. Prime Minister releases biography of KBL Founder Late. Shri. Laxmanrao Kirloskar and postage stamps at the centenary celebrations of the conglomerate*
- *Stresses on need for industry to follow the example of the Group and build ethical and sustainable businesses that contribute to nation building over centuries*
- *This decade will be for Indian entrepreneurs: PM*
- *Our approach is to 'Reform with Intent, Perform with integrity, Transform with intensity', says PM*

January 6, 2020, New Delhi: Hon'ble Prime Minister of India Shri. Narendra Modi graced the centenary celebrations of Kirloskar Brothers Ltd. (KBL) organised in New Delhi today. As part of the event to commemorate 100 years of KBL, Hon'ble Prime Minister released a postage stamp and the Hindi version of the biography of Late Shri. Laxmanrao Kirloskar, Founder of Kirloskar Brothers, titled '*Yantrik ki Yatra – The man who made machines.*'

Congratulating Kirloskar Brothers Limited for their centenary celebrations, Hon Prime Minister said that this sense of taking risks, expanding into new areas, is still the identity of every Indian entrepreneur. India's entrepreneur is impatient for the development of the country and to expand his capabilities and successes.

"Today, when we are entering a new year, we are entering a new decade, I have no hesitation in saying that this decade will be for Indian entrepreneurs, entrepreneurs of India", PM added.

Recounting the glorious 100 years of the company, Mr, Sanjay Kirloskar, Chairman, Kirloskar Brothers Ltd., said: "*We are proud that our history of firsts established India's engineering credentials in the world. And true to the values of our company, we are thankful we could contribute to India's landmark green revolution. Over the years, Kirloskar Brothers Ltd. has helmed some of the country's and the world's most important projects.*"



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KBL, a global leader in fluid management and pumping solutions, was established in the year 1888 by Shri. Laxmanrao and was incorporated as a Public Limited company in 1920.

“Our mission has been to ensure that India becomes self-reliant in fluid management in all core sectors and strategic areas and we are happy that we have been able to achieve this goal. Today, India can rely on an Indian company for pumps across all its core sectors -- power, oil and gas, industry, building and construction, municipal water, irrigation, marine and defence, and retail.” added Mr. Kirloskar.

Elaborating the government’s efforts at creating a stronger India, Hon. Prime Minister stated that the true power of the people of the country can come to the fore only when the government stands not as a hindrance to India, Indian and Industries, but as their partner.

‘Reform with Intent, Perform with integrity, Transform with intensity’ has been our approach in the last few years. We have tried for a governance that is professional and process driven. In the last five years there is an environment in the country to work with integrity and complete transparency. This has given the country the courage to set big goals and achieve them on time.

Speaking about the progress the nation had made, Hon. Prime Minister said, “In the Financial Year 2018-19, there was a transaction of about 9 lakh crore rupees through UPI. In this financial year till December only about 15 lakh crore rupees have been transacted through UPI. You can guess how fast the country is adopting digital transactions. The Ujala Scheme has completed 5 years only yesterday. It is a matter of satisfaction for all of us that more than 36 crore LED bulbs have been distributed throughout the country”.

“Similarly success stories of Make in India campaign are the strength of our industry. I want success stories from every field of Indian industry”, the PM added.

The biography unveiled by Hon’ble Prime Minister during the event illustrates Shri. Laxmanrao’s exemplary journey from starting a bicycle and wind mill dealership with his elder brother in Belgaum in 1888 under the ‘Kirloskar Brothers’ moniker to establishing Kirloskar Brothers Ltd. as one of the largest and most successful business houses in India, relying on his grit, determination and strict adherence to ethics.



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The postage stamp unveiled by Shri. Narendra Modi in the presence of the Kirloskar family members including Mrs. Pratima Kirloskar, Mr. Alok Kirloskar and Ms. Rama Kirloskar, commemorates KBL's 100 years of incorporation and features an image of Shri. Laxmanrao.

The event also saw the 5th generation of Kirloskars, Mr. Alok Kirloskar and Ms. Rama Kirloskar, engage in an interesting Waterfront Chat with noted economic analyst, advisor and author Mr. Pranjal Sharma moderating the discussion, which centred around various aspects of how the rise of technology has led to a change in manufacturing sector and why building self-reliance was important from the nation-building perspective.

About Kirloskar Brothers Ltd.

Kirloskar Brothers was established 130 years ago in 1888 by Laxmanrao Kirloskar – from which various group companies have later emerged. Kirloskar Brothers was officially registered as a legal entity Kirloskar Brothers Limited on January 15, 1920.

The baton was passed to Laxmanrao's son, Shantanurao, in 1936 who was instrumental in manufacture of India's first centrifugal pump, diesel engine, machine tool and electric motor. He expanded KBL's footprints in the Indian and world markets and went on to create the Kirloskar group of companies.

Mr. Sanjay Kirloskar, Chairman and Managing Director, took over the helm of KBL in 1985. Over the years, KBL has marched ahead with innovative products, which enabled it to carve out a niche globally. KBL today is a global conglomerate and is equipped with the best technologies in the world. It is also India's largest centrifugal pump manufacturer with 8 manufacturing facilities in India and others in the Netherlands, South Africa, Thailand, the United Kingdom and the United States of America.

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