



KIRLOSKAR KHABAR

Hon. PM Modi releases KBL Commemorative 'My Stamp' issued by India Posts

Celebrating 100 years of Kirloskar Brothers Limited

TURN INSIDE

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KBL Celebrates its Centenary in the Presence of Hon. PM Modi



Ms. Rama Kirloskar, MD, Kirloskar Ebara Pumps Ltd.; Mr. Sanjay Kirloskar, CMD, KBL; Mrs. Pratima Kirloskar, Head, Vikas Charitable Trust, and Mr. Alok Kirloskar, MD, SPP Pumps Ltd., along with Hon. PM of India, Shri Narendra Modi, at KBL's Centenary Celebratory Event

Delhi: The seeds of 'Kirloskar Brothers' were sown in 1888 in the form of a bicycle shop set-up by our founder, Shri Laxmanrao Kirloskar, and his brother Ramuanna. However, the company was incorporated officially as Kirloskar Brothers Limited (KBL), a Public Limited Company (PLC), 32 years later, on 15th January 1920. Thus, with the advent of 2020, KBL, this year reached a historic milestone as the company completed 100 years of its incorporation as a PLC.

To commemorate this proud and momentous milestone, the company organised a special event in the presence of Chief Guest, the Honourable Prime Minister of India, Shri Narendra Modi, along with various other dignitaries and guests, at Taj Palace, Delhi, on 6th Jan. 2020. The Hon. Prime Minister, during his address, stressed on the need for the industry to follow the example of KBL and build ethical and sustainable businesses that contribute to nation building

over centuries. Congratulating KBL for its centenary celebrations, the PM said that this sense of taking risks and expanding into new areas, is still the identity of every Indian entrepreneur. He pointed out how India's entrepreneur is impatient for the development of the country and to expand his capabilities and success. Elaborating further, he added, "Today, when we are entering a new year, we are entering a new decade, I have no hesitation in saying

that this decade will be for Indian entrepreneurs. Talking about the government's approach, he stated "Our approach is to 'reform with intent, perform with integrity, transform with intensity'. Our focus is on governance that is professional and process driven."

"KBL's success is also a testament to the success of Indian industry and Indian industrialists."
- Hon. PM Modi



Recounting the glorious 100 years of the company, Mr. Sanjay Kirloskar, Chairman & Managing Director (CMD), KBL, said: "We are proud that our history of firsts established India's engineering credentials in the world. And true to the

values of our company, we are thankful we could contribute to India's landmark green revolution. Over the years, Kirloskar Brothers Ltd. has helped some of the country's and the world's most important projects."

"We are proud that our history of firsts established India's engineering credentials in the world. And true to the values of our company, we are thankful we could contribute to India's landmark green revolution. Over the years, Kirloskar Brothers Ltd. has helped some of the country's and the world's most important projects."
- Mr. Sanjay Kirloskar



Hon. PM Modi taking a glance of the Hindi version of the biography of Shri Laxmanrao Kirloskar - Yantrik ki Yatra



Hon. PM Modi unveiling the Commemorative ‘My Stamp’ in the presence of Kirloskar Family and Shri Vishva Pavan Pati, Additional Director General, India Posts

At the momentous juncture, Honourable Prime Minister, Shri Narendra Modi, unveiled the commemorative corporate ‘My Stamp’ released by the Department of Posts in honour of the historic occasion, in the presence of Mr. Sanjay Kirloskar, his family and Shri Vishva Pavan Pati, Additional Director General, India Posts.

Incidentally, this year also happens to be the 150th birth anniversary year of Shri Laxmanrao Kirloskar. As a result, the Department of Posts felt it opportune to include Shri Laxmanrao's image on the ‘My Stamp’ along with the special ‘100 Years’ KBL logo created to mark the company's centenary year. This stamp is the fourth such stamp released by the Indian Government in honour of KBL over the last century.



The first stamp was released in 1969 in honour of Shri Laxmanrao Kirloskar, the founder of the company and one of the pioneers of industrial revolution in the country.

The second stamp was released in 1989 to commemorate the centenary year of KBL's establishment.

The third stamp was released in 2003 on the occasion of the birth centenary of Shri Shantanu Kirloskar, who took forward the vision of the founder of KBL and expanded the Kirloskar Group.

All these stamps are a befitting testimony to KBL's close association with the Indian government, which is a result of the valuable contribution of the company towards nation building. During the event, KBL gifted Hon. PM Modi a special memento as a token of appreciation and gratitude, which included a hand-crafted gold replica of the three stamps earlier released by the Government of India.

On this opportune occasion, Hon. PM Modi released the Hindi version of the biography of Shri Laxmanrao Kirloskar, titled 'Yantrik ki Yatra,' in the presence of Mr. Sanjay Kirloskar, Mrs. Pratima

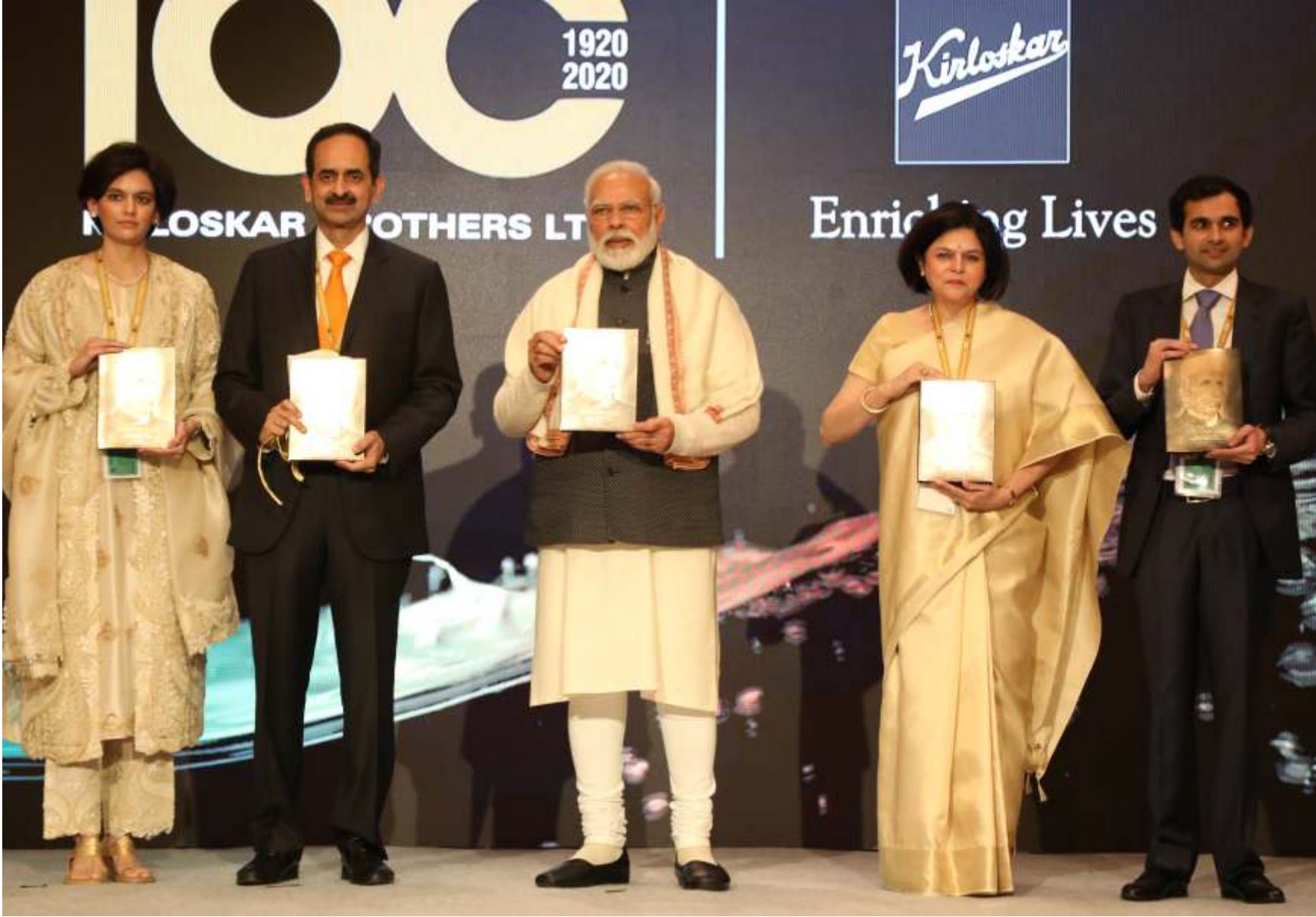
Kirloskar, Ms. Rama Kirloskar, MD, KEPL, and Mr. Alok Kirloskar, MD, SPP Pumps Ltd. The biography illustrates Shri Laxmanrao's exemplary journey from starting a bicycle shop under the 'Kirloskar

Brothers' moniker to establishing Kirloskar Brothers Ltd. as one of the largest and most successful business houses in India, relying on his grit, determination and strict adherence to ethics. It

elucidates his pioneering contribution in challenging times that stretched across several decades. For the common reader, 'Yantrik ki Yatra' brings to the fore how an individual who understands his own

potential and takes determined steps to walk through tough terrain can achieve big success. The book will be distributed in various schools across the country to inspire the next generation of entrepreneurs.

Hon. PM Modi, while sharing his views about the book, also expressed how he was really impressed by the title of the book - 'Yantrik ki Yatra.'



Hon. PM Modi releasing the Hindi version of the biography of Shri Laxmanrao Kirloskar titled 'Yantrik ki Yatra' in the presence of the Kirloskar family

“When the country was bound by the shackles of slavery, Shri Laxmanrao Kirloskar and industrialists like him kept alive the spirit of India and the country's passion to progress. In spite of the difficult circumstances, he did not let it weaken. This indeed was the sentiment that helped the country to propel even after independence. Today's event is not only an occasion to celebrate the vision and dreams of Shri Laxmanrao Kirloskar but it is also a precious occasion for all the industrialists to take inspiration of innovation and dedication. I firmly believe that Shri Laxmanrao's life journey will continue to inspire the youth of the country towards innovation and enterprise spirit.”
- Hon. PM Narendra Modi



As part of the centenary year celebratory event, Mr. Alok Kirloskar, Managing Director, SPP Pumps Ltd., Ms. Rama Kirloskar, Managing Director, Kirloskar Ebara Pumps Limited, and Mr. Pranjal Sharma, author of the book 'India Automated,' engaged in a Waterfront Chat discussing about the rise of technology, self-reliance and values that would shape the country's future.

Other Centenary Events



Pune: KBL entered the 100th year of its incorporation on 15th January 2019. To mark this historic occasion, KBL organised a special commemorative event at its corporate office in Pune. During this milestone event, Mr. Sanjay Kirloskar unveiled the exclusive '100 Years' KBL logo created to commemorate the centenary year of the company. Besides, a special cake cutting ceremony was arranged. This was followed by the official release of yet another Kirloskar creation - a book titled "Excellence through Quality Prism" by the CMD and Mr. Shripad Khare, Vice President and Head, CQA, KBL. As part of the celebrations, a special video encapsulating the illustrious 100-year journey of KBL was also showcased during the event.



Pune: KBL celebrated the 116th birth anniversary of Shri S.L. Kirloskar on 28th May 2019 by hosting Gappa Goshti, a programme reliving the life and times of the legend in the presence of (L to R) Mr. Mukund Sangoram, Deputy Editor, Lokshata; Prof. P. C. Shejwalkar, Professor at Emeritus of Management and Commerce; Padmashri Prataprao Pawar, CMD, Sakal Papers Pvt. Ltd.; Dr. Meena Prabhu, a dentist and noted author, and other associates. At the event, the guests and dignitaries shared some of their interesting memories and anecdotes of Shri S.L. Kirloskar. The event was held at the company's corporate office in Pune.



Pune: KBL celebrated the 150th birth anniversary of its founder Shri Laxmanrao Kirloskar on 20th June 2019 with a book release of his biography, 'Yantrikachi Yatra' in the presence of (L to R) Mrs. Pratima Kirloskar, Mrs. Vidya Gogte, Mrs. Sulbha Ternikar, Mrs. Iravati Pusalkar, Mr. Anand Agashe and Mr. Sanjay Kirloskar. The company also released a video on the occasion encapsulating the life journey of Shri Laxmanrao Kirloskar as well as a special photograph reminiscing his days at VJTI. The event was held at the company's corporate office in Pune.



CELEBRATING THE LEGACY.
SHAPING THE FUTURE.

KBL's Foray into 100th Year Commemorated in the Presence of Shri Ratan Tata

Pune: KBL, established in 1888 and incorporated in 1920, entered the 100th Year of its incorporation on 15th January 2019. The company kicked-off the golden year on a grand note by organising a special commemorative event at The Conrad Hotel in Pune on March 10, 2019, the 109th foundation day of the Kirloskarvadi facility, KBL's mother plant. At the event, KBL had the honour of having Mr. Ratan Tata, the Chairman Emeritus of the Tata Group as the Chief Guest.

It was truly opportune that Mr. Tata, the leader of one of the oldest and most reputed industrial conglomerates in the country, unveiled the updated version of the 'Code of Ethics' booklet of KBL during the special occasion, thus reaffirming the century-old values that helped the brand and the company to thrive for 100 years. Code of Ethics is the official company document that prescribes the norms and ethical behaviour patterns that all KBL employees are morally bound to adhere to at each step in their career with the organisation. Apart from Mr. Tata, many other prominent personalities and dignitaries attended the historic event.



Mr. Ratan Tata releasing the updated version of KBL's Code of Ethics booklet in the presence of Mr. Sanjay Kirloskar, CMD, KBL; Ms. Rama Kirloskar, MD, KEPL, and Mr. Alok Kirloskar, MD, SPP Pumps Ltd.



During the event, KBL gifted all the Guests of Honours a special memento as a token of appreciation and gratitude, which included a hand-crafted replica of the three commemorative KBL stamps released by the Government of India.

On the momentous occasion, Mr. Sanjay Kirloskar, CMD, KBL, Mr. Alok Kirloskar, MD, SPP Pumps Ltd., and Ms. Rama Kirloskar, MD, KEPL, addressed the distinguished audience, elaborating on the 100 years journey of the company.



“As a company, in the last 130 years we have gained significant experience and knowledge and going forward it's very important to use the latest tools whether they are AI systems, Augmented Reality, 3D printing or anything else that's relevant at the time, to manage this knowledge that we have gained.”
- Alok Kirloskar



“Values, a passion for constant innovation and growth, making a social impact and keeping the Indian flag flying high across the world, have been in the DNA of our company.”
- Sanjay Kirloskar



“We are an Indian company and we believe in making India proud! We will ensure Indian engineering finds its rightful place in the world. We want Indian engineering to be synonymous with best-in-class quality and reliability attributes our products have always had.”
- Rama Kirloskar

One of the other major highlights for the evening included the release of the English version of the biography of Shri. Laxmanrao Kirloskar, titled “The Man Who Made Machines” by Mr. Sanjay Kirloskar, Mrs. Pratima



Kirloskar, Mr. Ravindra Pant and Dr. Motilal Ginde. The biography, originally written in Marathi by Shri. S. V. Kirloskar, titled “Yantrikachi Yatra,” was translated into English by Mr. Anand Agashe.

The event concluded with a special performance by famous Indian Kathak dancer, Padmashri Shovana Narayan who, celebrating the spirit of entrepreneurship and of life itself, presented a dance



ballet, 'Mera Safar', as an ode to the founding father of KBL, Shri Laxmanrao Kirloskar.